

# Mike Southon

## Technical Profile

*"Mike Southon has a rare blend of detailed technical knowledge and expert presenting skills. His understanding of the industry, event preparation and presentation skills are first class."*

**Thomas Chambers, CFO Symbian**



*Mike Southon is a highly skilled moderator and conference facilitator, a Fellow of the Professional Speakers Association.*

**Mike Southon co-founded The Instruction Set, a UNIX and Open Systems consultancy in 1984.** The company grew to 150 people in five years, before its sale to Cap Gemini Ernst and Young, where Mike was Head of the Technology Development for two years.

**During this time, Mike presented at and moderated many conferences and trade shows around the world,** with a particular emphasis on standards, platform issues (PC, minicomputer and mainframe), operating systems, business applications and the technologies which developed into the Internet and the World Wide Web.

**In the 90s Mike worked with 17 high-technology start-ups,** two of which (Micromuse and RiverSoft) later went public. Mike's expertise included complex IP network management, telecommunications, and early wireless and mobile technologies.

Mike is a Visiting Fellow in Innovation and Entrepreneurship at London South Bank University. He writes for many publications, including *The Daily Telegraph*, the *Financial Times* and *Director Magazine*.

**Mike Southon is now one of the leading technology commentators in the UK.** His book *The Beer*mat Entrepreneur, co-authored with Chris West, is the UK's best-selling title for entrepreneurs and fast growing businesses, and Mike has advised many early-stage high-technology companies and sources of funding, including angel investors, Private Equity and Venture Capital companies.



## About Mike Southon

Mike has moderated conferences for a wide range of high-tech customers, including Accenture, IBM, Oracle, Cisco Systems, Hewlett Packard, Intel and Sun Microsystems.

Recent assignments included Microsoft's announcement of Vista and Office 2007 to its developer community, and the Symbian Smartphone Show at the Excel Centre.

As preparation for the Smartphone event, Mike recorded 20 podcast-friendly radio interviews with leading companies in the mobile space, including Nokia, Orange, Vodafone, Google, Skype, BSkyB and Symbian themselves. These can be found here:

**[www.symbian.com/smartphoneradio](http://www.symbian.com/smartphoneradio)**

Contact:

**mike@beermat.biz**

**+44 (0)8450 574 022**