

Symbian Smartphone Show

symbian



Before the Event

Mike recorded 20 podcast-friendly radio interviews with leading companies in the mobile industry. These included senior executives from Nokia, Sony Ericsson, Orange, Vodafone, Google, Skype, Normura, BSKyB and Symbian as well as entrepreneurs from Slingbox Widerweb and Bango.

These podcast interviews were released on a memory stick at the show and on the web as Symbian Smartphone Radio: www.symbian.com/smartphoneradio

"We were keen to promote the latest thought leadership in the mobile space for The Symbian Smartphone Show.

Mike Southon's interviews were packed with excellent content, delivered in a very relaxed style."

Lucinda Barlow,
Head of Marketing Communications,
Symbian

At the Event

Mike facilitated the event, including introducing the speakers, conducting on-stage interviews, introducing and providing expert summaries.

"The Symbian Smartphone Show is one of the leading events in the industry, attracting many thousands of people to the ExCel Centre.

The presentations feature the leading figures in the industry and require a very skilled facilitator with expert technical knowledge.

Mike Southon has a rare blend of detailed technical knowledge and expert presenting skills. His understanding of the industry, event preparation and presentation skills are first class."

Thomas Chambers,
CFO,
Symbian

For more information contact:

mike@beermat.biz

+44 (0)8450 574 022